



## Course Syllabus for

*BUS 40400-011*

SUMMER 2025 BUS 40400-011 SOC LEGAL  
ETHICAL IMP BUS DEC DIS



Semester	Format	Media	Instructor
Summer 2025	Online	Video and Zoom	Dr. Zelimir W Todorovic

HOME PHONE: See “contact-info” in Brightspace

OFFICE: Neff 340L

OFFICE HOURS: by appointment (zoom only)

TEXT: Lawrence Anne T., Weber James, *Business and Society Stakeholders, Ethics, Public Policy*, 16ed., McGraw Hill Education, ISBN 978-1-260-04366-2

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**IMPORTANT NOTICE:** This course uses multiple communication means including Brightspace announcements. **Please make sure you enable announcements to e-mail in your brightspace account** (click on announcement tab, then notifications, and then click email box for all announcement forms). This is important since Brightspace will not notify you of announcements unless you so enable.

### Course Objectives

- Know key terms pertaining to societal, legal, and ethical realms and their interrelation with business situations!
- Diagnose problems in business decisions!
- Understand how to handle situations requiring an understanding of ethics under conditions of ambiguity!
- Learn to construct opinions based on factual knowledge!
- Integrate theory with practical application!
- Develop deeper business analysis and thinking skills!

**A quote from a Canadian Hockey Player:**

***“You miss 100% of the shots you never take” (Wayne Gretzky)***

## GENERAL DESCRIPTION

This course is intended to be a challenging and exciting course that promotes introspection without the grueling work and project assignment schedule. In today's society we function within the legal, societal and ethical boundaries of our society. We often hear in the news of the consequences when companies cross ethical or legal boundaries.

This course is more than just about ethical or legal boundaries. This class aims to help students develop deeper thinking patterns – patterns that students can use in other areas of their lives. As a former entrepreneur and practitioner, I appreciate the need to have people who can effectively think through a problem. Real world often requires decision making without the full complement of information available.

This is a “big picture” course, a trait that makes it a truly different kind of course from many other business school courses. It is very likely that a few of your previous courses have been highly structured and related closely to a well-developed body of theory. Some provided quantitative techniques for students to engage. Others related to information and specific skills the faculty believe students need to acquire.

First and foremost, students are expected to understand the philosophy of business management and how it relates to successful business administration. More importantly students are going to discover ways in which thinking precisely, accurately and outside the box can enrich all areas of their lives.

This course is designed to help prepare students for the present business environment. Consequently, professional behavior by the students, including timely material completion, regular attendance and participation (online or in person) is expected. Because this course emulates real business environment, students **are intentionally exposed to ambiguity including that of class design**. This may include introduction of cases, text/lecture discussion notes etc., without prior warning. This ambiguity is necessary for two principal reasons: (1) More closely emulate true business environment, and (2) allow students to develop greater flexibility and confidence dealing with change.

## ONLINE CLASS

As you all understand this is an internet class, also referred to as an online class. Online class is much more difficult format to take part in and requires all of us to work together more than in a regular person to person or hybrid class. Your instructor has 20 years of experience in person to person or hybrid class format. Unfortunately, many of the personal connection skills, body language and teaching styles do not transfer to online mode.

As a student, when you are in personal contact with the instructor, you pick up on many body movements and cues which communicate to you that your professors care about your learning. Lack of these cues may often communicate to students that instructors don't care or are impersonal. These cues are incorrect and require both instructors and students to be aware of the same.

Your instructor prepared a video for you to watch, called “*Dr. T Course Orientation*” which will give more specific information. It is recommended and crucial that students watch this video before doing anything else in the course – as an orientation tool that will help students understand course setup, resources and expectations.

Your instructor cares about this class and asks for your feedback as we together explore better ways of delivering online instruction. To connect better with students, a zoom meeting location is set up for you.

For security reasons this information is not in this syllabus. You will find the details in separate document called “contact-info” in your brightspace folder. If you wish to meet with the instructor, please feel free to arrange a meeting with email and plan on a “zoom” meeting as per a forementioned document.

## GRADING FORMAT

Participation .....	20.2%
Quizzes (~1.4 % per chapter).....	26.6%
Theory Exams (~2.8 % per chapter) .....	53.2%
<b>TOTAL .....</b>	<b><u>100%</u></b>

*(Not all grades are shown in Brightspace)*

## GRADING SCALE

A+ = 97-100%	A = 93-96%	A- = 90-92%
B+ = 87-89%	B = 83-86%	B- = 80-82%
C+ = 77-79%	C = 73-76%	C- = 70-72%
D+ = 67-69%	D = 63-66%	D- = 60-62%
	F = <60%	

## PARTICIPATION

Participation in an online course often takes on a different format than it does in an in-person or hybrid course. Nonetheless, participation, although in a different format, is still very important. Participation includes but is not limited to timely viewing of the lecture material, as well as the timely completion of quizzes and exams.

## TEXTBOOK ASSESSMENT

**RESPONDUS LOCKDOWN** - Considering that we are using “Brightspace” instead of Blackboard, I added a Mandatory Practice Quiz that I expect everyone to complete by end of first week of the class. The need for this practice stems from the fact that we require RESPONDUS LOCKDOWN BROWSER for all quizzes and exams in this class.

You can download the Respondus Lockdown Browser at the beginning of the practice quiz. To make sure you can take care of any technical issues, you have unlimited attempts in this practice quiz. Further, this exam which uses actual questions from chapter one, will not count for your grade, but it will give you a good exposure to test taking in this course.

For any technical issues please contact Purdue Fort Wayne University IT Department. Please ensure all technical issues are out of the way before starting on actual quizzes and exams. It is the policy in this course to not make any grade or re-testing allowance for technical issues.

**QUIZZES** - Students will be expected to do their quizzes at the time specified in the course schedule attached. Quizzes are designed to help students evaluate whether they mastered the material from the textbook before they take the formal theory exam. As such, quizzes count for much less than the exams, and are meant to prepare the student for the exam. Please use each quiz to evaluate which parts of the textbook you may need to review. Students are strongly advised to use all three attempts available to continuously evaluate their knowledge of the material. Please see the Brightspace description for further details and for the final schedule.

**THEORY EXAMS** – Once students have had a chance to take the respective quizzes and assess their knowledge, students are expected to take multiple theory exams in this course using Brightspace. Theory exams are the main instruments ensuring students have a good comprehension of material before proceeding further. This approach is important as the textbook build on previously discussed insights in later chapters. In order to make a “level playing field” theory exams are randomly drawn from the same question pools as are the quizzes. Theory exams will not introduce any new questions that were not a subset of the quiz exam pool; although please remember that all these tests take random questions from the pool set. This is another reason why students are strongly encouraged to utilize all the available attempts. Please see the Brightspace description for further details and for the final schedule.

**IMPORTANT** - In this class you are expected to use quizzes to evaluate your comprehension of each chapter. After taking a quiz, before doing an exam on the same section, you are encouraged to strengthen your weak areas and thereafter take the exam. Exams, which are structured similarly to the quizzes and use the same question pool, have a greater weight and count much more towards your grades.

**APPLICABLE POLICIES** – The following are the policies that apply to all the assessment in this class to both quizzes and exams. Both quizzes and exams are:

- Open book and time-limited tests done through the Brightspace
- Composed of predetermined number of questions randomly selected for each student by a computer from the question pool
- Will allow up to three attempts for every quiz and two attempts for every exam.
- Will have the **highest score/grade** of the attempts made applied as you grade for that quiz/exam. For this reason, students are strongly encouraged to use all available attempts.
- If you were to miss one quiz or an exam, **you will NOT get a “0”** but rather an average of two other exams minus the penalty. Penalty sharply increases with a second missed test!

## OTHER

Students are responsible for all the material in the textbook and cases. Students are advised to check the course resources (website/brightspace) 24 hours before each class. Email will be used to communicate any changes in topics, meeting times or events. As much as all effort has been made to describe this course in this syllabus, nonetheless, it is subject to change at the sole discretion of the instructor.

## ACADEMIC INTEGRITY

The Academic Honor Code will be in effect throughout all aspects of this course. All violations of the university’s policy on academic integrity will be dealt with swiftly and fairly. Students found guilty of academic dishonesty, which includes (but not limited to) cheating, plagiarism, or collusion, are subject to disciplinary action. For detailed information on academic integrity, refer to the university’s Academic Honor System.

## STUDENTS WITH DISABILITIES

The University complies with Section 504 of the Rehabilitation Act and the Americans with Disabilities Act. Students with disabilities who seek academic accommodations should register with and provide documentation to the Student Disability Resource Center (SDRC) and bring a letter to the instructor from the SDRC indicating the approved academic accommodations. This should be done within the first week of class.

## DIVERSITY AND NONDISCRIMINATION

Purdue University is committed to maintaining a community that recognizes and values the inherent worth and dignity of every person; fosters tolerance, sensitivity, understanding, and mutual respect among its members; and encourages each individual to strive to reach his or her own potential. In pursuit of its goal of academic excellence, the university seeks to develop and nurture diversity. The university believes that diversity among its many members strengthens the institution, stimulates creativity, promotes the exchange of ideas, and enriches campus life. IPFW prohibits discrimination against any member of the university community on the basis of race, religion, color, sex, age, national origin or ancestry, marital status, parental status, sexual orientation, disability, or status as a disabled or Vietnam-era veteran (see Student Handbook).

*Enjoy the Journey!*

*Notes:*

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**\*\*\* Class Schedule \*\*\***

**Week 1 - Starting with Monday, June 30, 2025**

WATCH VIDEO - Introduction to Business 404.

**Online Lectures: Chapters 1 through 4**

**MANDATORY PRACTICE EXAM DUE JULY 5<sup>TH</sup>**

**Week 2 - Starting with Monday, July 7, 2025**

**Online Lectures: Chapters 5 through 11**

**Video Case discussion: Hydraulic Fracturing, Can the Environmental Impacts be Reduced,** (Please read case prior to watching - Textbook p234)

**QUIZ 1 DUE END OF THIS WEEK**

**Week 3 - Starting with Monday, July 14, 2025**

**Online Lectures: Chapters 12 through 17**

**Video Case discussion: Intel and Conflict Minerals,** (Please read case prior to watching - Textbook p90)

**QUIZ 2 AND EXAM 1 - DUE THIS WEEK:**

**Week 4 - Starting with Monday, July 21, 2025**

**Online Lecture: Chapters 18 and 19**

**Video Case discussion: To Unlock your phone: Personal Privacy or National Security,** (Please read case prior to watching - Textbook p259)

**QUIZ 3 AND EXAM 2 - DUE THIS WEEK:**

**Week 5 - Starting with Monday, July 28, 2025**

**Video Case discussion: Should Facebook be Regulated,** (Please read case prior to watching - Textbook p158)

**EXAM 3 - DUE THIS WEEK:**

**Week 6 - Starting with Monday, August 4, 2025**

**Video Case discussion: Volkswagen's "Clean Diesel" Campaign,** (Please read case prior to watching - Textbook p324)

**Higher Enrichment Cases: Video Watching "Entertainment" Enron and Southwest Airlines Cases** (no prior reading needed due to common familiarity with these cases)

**END of Class**

## **NOTES:**

### **Please Note:**

1. All quizzes and exams are from the same material, and both are mandatory. Quizzes carry much lower weight and are to be used by students to evaluate their understanding of the class material.
2. Both quizzes and exams are administered in a brightspace online. No student will be added extra exam attempts. If you lose exam attempts, the same attempts will **NOT** be restored!
3. You are responsible for reading all case material and making submissions as listed

## **OTHER:**

All video cases are supplied by the instructor and may not be listed in the schedule above.